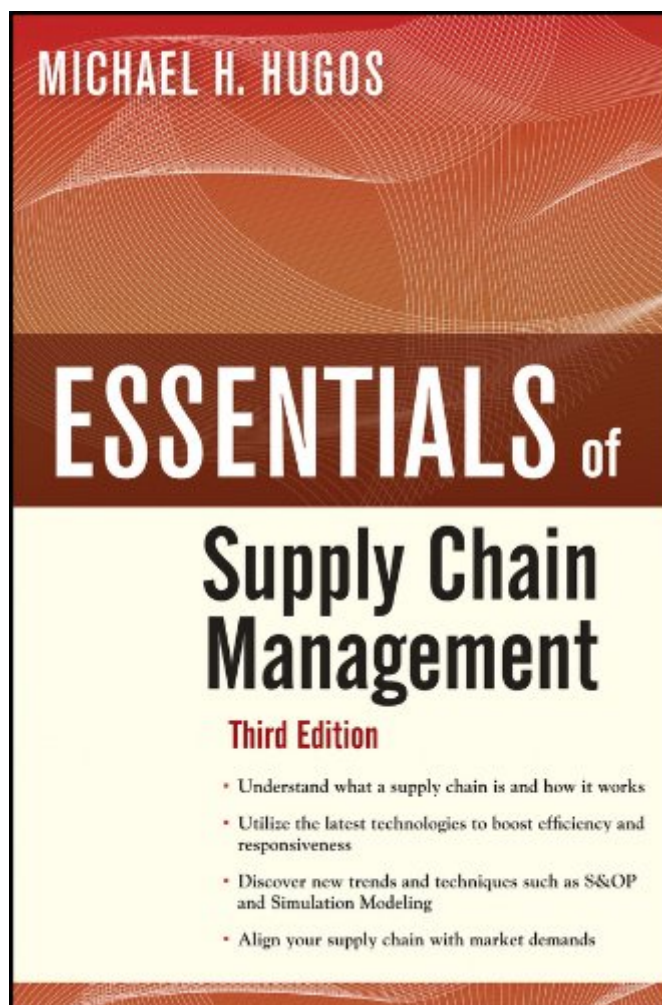


The book was found

Essentials Of Supply Chain Management (Essentials Series)



Synopsis

The latest thinking, strategies and technologies to stay current in supply chain management
Presenting the core concepts and techniques of supply chain management in a clear, concise and easily readable style, the Third Edition of Essentials of Supply Chain Management outlines the most crucial tenets and concepts of supply chain management.Â Understand what supply chains are and how they work
Explore the latest technology and practices available for supply chain management
Offers new cases and executive interviews throughout the book
Written by author of supply chain simulation application SCM Globe
High performance supply chains that deliver competitive advantage are key to any strategy for staying ahead in today's complex, real-time world. The Third Edition provides tools, guidance, and examples to help you create such supply chains in your organization.

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Customer Reviews

I wish I could take the knowledge in your book and implant into some of the people in my organization! The thrill of reading your book was that it reflected many of my own thoughts and experiences. It was an exciting couple weeks of reading for me and to know someone out there thinks like I do. I initially started reading the book to get an understanding of private sector logistics. What I found was many of my experiences in the military, good or bad, could be traced to how the organizations perceived their own logistics networks.

Good summary book, but it is not meant to be comprehensive quantitatively, which is why it recommends a few other books. Overall, a good starting point to begin learning supply chain management.

This book starts out as a great introduction to the area of supply chain management. The second half of the book however felt like a lot of hand-waving about RFID and real-time collaboration, along with some attempt to explain how to do project management and design of IT systems. This part didn't feel nearly as well written as the first. I'm also not sure it was really needed.

Awesome book with a lot of great information. This book starts you from the bare bones of the internal workings of your business and explains how you can improve your business' performance by using supply chain management principles.

I am working on my MBA and will then be furthering my education in Supply Chain Management. I ordered this book to help give me a good overview of the industry prior to starting course work on the subject. It has been an excellent read and very informative. I found it to be an easy book to read, interesting, and very good at laying out the concepts associated with SCM. It was very beneficial to me and I would recommend it to anyone wanting to get into SCM or for someone that already has some experience, but would like to dive a little deeper in to it.

This book was recommended and helped me pass a Supply Chain class and was used when in my career as well. Great first step and well written into the life of the Supply Chain and how supply chains are all around us in our daily lives. From how we move freight to how we make our meals. Understanding the supply chain will allow us to avoid bottlenecks and streamline processes. Great essentials book.

Outstanding introductory book on supply chain management. Well organized and well written numerous examples, charts, diagrams, uses the terminology the professionals in the field use on a day to day basis in addition to the academic backgrounds to the concepts in the book. Highly recommended for every person in the business field.

Easy to read, no superfluous language. Introduces various approaches to deciding on how to structure a supply chain. Covers metrics for measuring success, different software and hardware for supply chain mgt. Also covers some general business and marketing theory that is useful to read in the writers clear style. I learned a couple of useful things from this book that moved me from novice to beginner.

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